



**Australian  
Tunnelling Society**

**SHORT COURSE 2022**

# Sponsorship Prospectus

**ATS SHORT COURSE**  
26 – 27 May 2022

Hyatt Regency Sydney  
161 Sussex Street, Sydney

**SITE VISITS**  
TBA

## INVITATION

The Australian Tunnelling Society (ATS) aims at promoting and advancing the knowledge of the Australian Tunnelling Industry through areas of design, construction, and use of the underground space, including technical and contractual aspects, health and safety, and ecologically sustainable development.

Over the years, the ATS Tunnelling Design and Construction Short Course has established itself as a major platform to enable younger practitioners, and those interested in moving into our industry, to be introduced to tunnelling. ATS views this event as a key service to the tunnelling community, in particular considering the huge shortage of qualified tunnel professionals in Australia in a time of unprecedented infrastructure boom.

As an event sponsor, your organization will be visible throughout the event, which will consist of two days of presentations with a networking evening reception, preceded by site visits on the third day. By adding your logo to our website and pre-short course marketing materials you can reach an even broader audience.

Becoming a sponsor is a valuable opportunity to promote your organization to a qualified audience, including a talent-pool and potential clients and partners.

Full details of the available supporting packages are shown in the following pages.

**Alexandre Gomes**

Chairman of the ATS 2022 Short Course

## VENUE

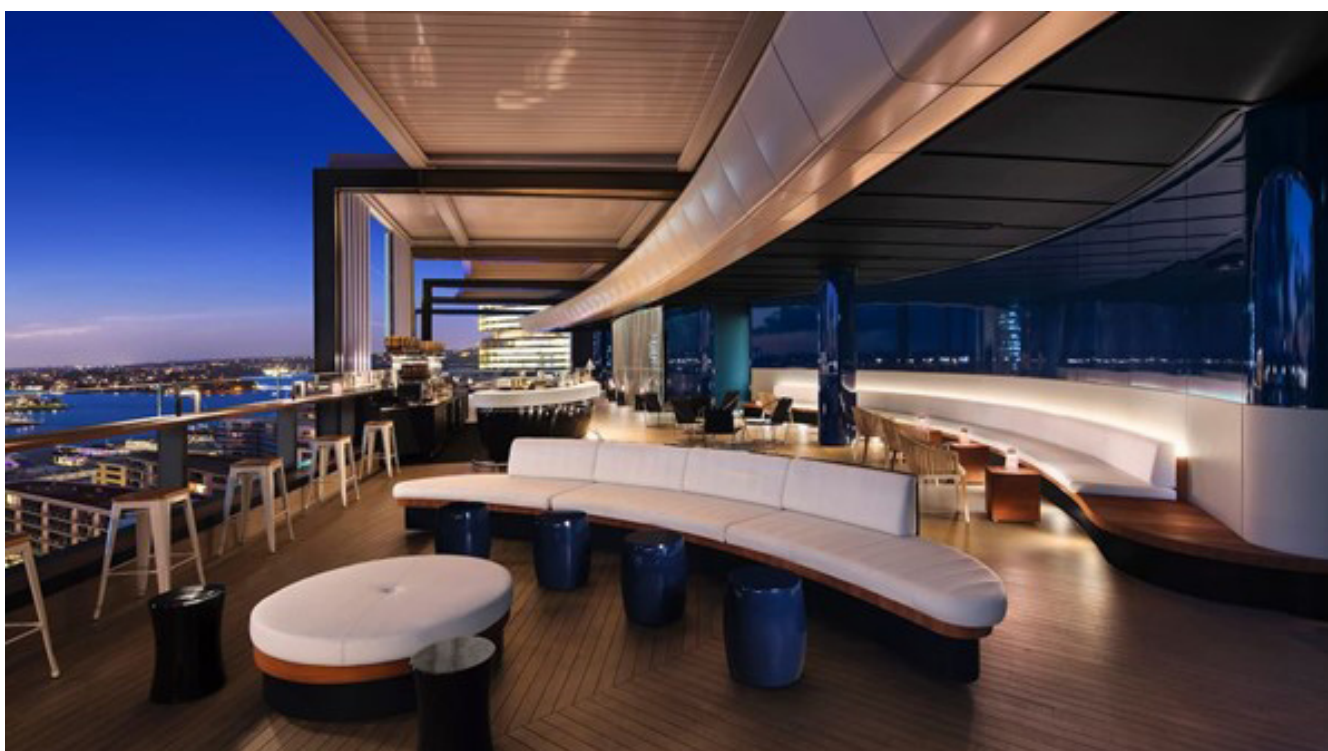
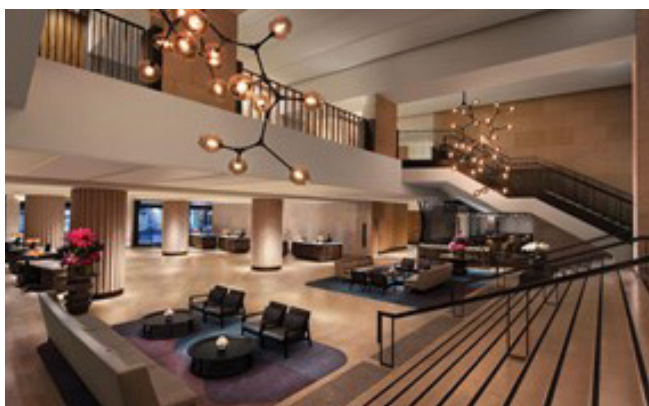
**Hyatt Regency Sydney**

161 Sussex Street, Sydney

5 Star Accommodation in Darling Harbour

Hyatt Regency Sydney

[5 Star Accommodation in Darling Harbour | Hyatt Regency Sydney](#)



## SHORT COURSE PARTNER

**\$13,200 INC GST**

Recognised as the ATS Short Course workshop partner

- Company logo on the ATS website with link to the company website
- Company logo in short course promotional emails sent to the ATS and Engineers Australia members
- Company logo on sponsor signage during the short course as Short Course Workshop Partner
- Company logo on sponsors slide during all breaks in session room
- One company pull up banner to be displayed for three days
- Delegate list provided in PDF format (name, organisation, state only) subject to Australian Privacy Laws. List to be provided 1 week prior to short course and final list provided post short course Registration
- Two full short course (2 days) workshop registrations which includes attendance at social events

## COFFEE CART SPONSOR

**\$6,600 INC GST**

Recognised as the Coffee cart sponsor

- Branding on the Coffee Cart
- Branded coffee cups with company logo
- Company logo on the website with link to the company website
- Company logo placed on promotional emails sent to ATS and Engineers Australia members Delegate List
- Delegate list provided in pdf format (name, organisation, state only) subject to Australian Privacy Laws. List to be provided 1 week prior to short course and final list provided post short course.

## STUDENT SPONSOR

**\$440 INC GST EACH**

- Support the next generation of tunnellers by sponsoring a student
- Student to receive ATS 2022 Short Course Polo with Company Logo
- Maximum 10 sponsors

## SHORT COURSE NETWORKING WELCOME RECEPTION PARTNER

**\$16,500 INC GST**

Recognised as the Networking Reception Partner at an exclusive venue TBA.

- Company logo on the website with link to the company website
- Company logo in short course promotional emails sent to the ATS and Engineers Australia members
- Company pull up banners to be displayed at the entrance and around venue at the networking welcome reception
- Merchandise to be given out at welcome reception registration
- Speaking opportunity at the networking reception – provide a short welcome
- Six tickets to the welcome networking reception
- One full short course (2 days) registration which includes attendance at social events
- Delegate list provided in pdf format (name, organisation, state only) subject to Australian Privacy Laws. List to be provided 1 week prior to short course and final list provided post technical short course

## SHORT COURSE APP SPONSOR

**\$4,400 INC GST**

Recognised as the Short Course App Sponsor

- Company logo on Short Course App
- Company logo on the ATS website with link to the company website
- Company logo in short course promotional emails sent to the ATS and Engineers Australia members
- Delegate list provided in pdf format (name, organisation, state only) subject to Australian Privacy Laws. List to be provided 1 week prior to short course and final list provided post short course

The ATS is looking to minimise the amount of unnecessary merchandise as part of this event. Although a small step the team believe this is in keeping with the ATS and EA commitment to reducing the carbon footprint of events.

# SPONSORSHIP APPLICATION TERMS AND CONDITIONS

## APPLICATION PROCEDURE

Please complete and sign the application form on the next page and send it via email or fax. A tax invoice will be issued upon receipt.

Sponsorship acceptance is subject to the review and approval of the Organisers.

## GOODS & SERVICES TAX (GST)

All sponsorship items include a 10% goods and services tax consistent with Australia's consumer tax system.

## CONDITIONS OF PAYMENT

Full payment must be received within 30 days from the invoiced date for the application to be considered.

All payment must be made in Australian Dollars.

## PAYMENT METHODS

### Cheque

Please include a remittance advice and make all cheques payable to: Elle Conference & Event Specialists

### Credit Card

Please fill up your credit card details in the application form. Please note credit cards payments will incur a 3% surcharge

### EFT / Bank Transfer

Bank transfers must be in Australian dollars and include any bank fees and list company name and invoice number.

Please advise if you would like an invoice raised for your sponsorship which will include bank details.

## CANCELLATION POLICY

If you would like to request the cancellation of your sponsorship application, please submit a written request for cancellation specifying the reason for cancellation.

The cancellation request is subject to the approval of the committee on the condition that none of the sponsorship arrangements have been delivered upon and can be resold.

Note:

- 50% of the contracted amount will be retained for cancellation requests between 12 to 3 months prior to the event
- 100% of the contracted amount will be retained for cancellation requests received 3 months prior to the event

## LIABILITY

Organisers are not liable for damages or loss to sponsor or exhibitors' property.

## OBLIGATIONS AND RIGHTS

Promotional activity must not impinge on or directly interfere with any other sponsor or exhibitor.

## CONTACT

The ATS Tunnel design & construction short course 2022

### Event Manager

Louise Telford  
Elle Events & Productions  
louise@elleevents.com.au

0425 328 069

# Sponsorship Prospectus

For further information visit: [www.engineersaustralia.org.au/ats2022](http://www.engineersaustralia.org.au/ats2022)



# SPONSORSHIP APPLICATION FORM

To apply, complete this form and email to:  
ATS 2022 Short Course Event Manager –  
Louise Telford [louise@elleevents.com.au](mailto:louise@elleevents.com.au).  
Your organisation's inclusions will be  
confirmed in writing and will become effective  
once agreed payment has been received.

SPONSOR DETAILS		
On-site contact person:		On-site mobile number:
Mr / Mrs / Ms / Miss / Dr / Prof	Given name:	Family name:
Organisation name: <i>(for invoicing purposes)</i>		
Organisation name: <i>(for marketing purposes)</i>		
Position:		
Address:		
State:	Country:	Postcode:
Email:		Telephone:
Fax:		Website:

PLEASE SELECT (✓) YOUR SPONSORSHIP OPPORTUNITY			
Short Course Partner	<input type="checkbox"/> 13,200	Student Sponsorship	<input type="checkbox"/> 440
Short Course Networking Welcome Reception Partner	<input type="checkbox"/> 16,500	Coffee Cart Sponsor	<input type="checkbox"/> 6,600
Short Course App Sponsor	<input type="checkbox"/> 4,400		

PAYMENT METHODS <i>(please tick your chosen method)</i>	
Credit card: Charges as per this form are to be debited to: <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> American Express <input type="checkbox"/> Diners Club	
Card holder's name:	Expiry:
Credit card number:	Signature:
<input type="checkbox"/> Request a tax invoice	
If you would to discuss further payments options please contact Louise Telford the ATS Short Course 2022 Event Manager on 0425 328 069	

AUTHORISATION	
I am authorised to sign documents on behalf of the organisation and have read the terms and conditions governing the sponsorship and comply with them in full. I understand that this application is subject to the approval of the Organising Committee.	
Name:	Insert TOTAL \$ amount payable inc GST (excluding credit card merchant fees)
Signature:	
Date:	\$